

EASTERN STATES RADIO CORPORATION
545 Fifth Avenue
New York 17, N.Y.

January 12th, 1951

Station Manager
Campus Radio Station
Smith College
Northampton, Massachusetts

Dear Sir:

We are sorry to note that we have received no response from your station regarding our letter of December tenth, outlining our plan to offer national news service to college stations. Because of the likelihood of increasing difficulty in getting parts that go into teletype machines, we are striving to complete our plans as quickly as possible. If you are interested in having this service, please reply at once, including in your letter information regarding your basic rates, your operating frequency, and the number and nature of your audience.

In case you have misplaced our first letter, I will review our offer for you. We are arranging for the installation and maintenance of news machines in the radio stations of interested colleges, thus making it possible for participating stations to have the same up-to-the-minute coverage of world events as commercial competitors in the broadcast field. In return for furnishing the printer to you, we ask that you carry two fifteen-minute newscasts during your evening broadcasting period, in which your announcer reads commercial copy sent to you by us. One of these newscasts is to be aired between six and nine, and the other between ten and one.

If your station qualifies for permanent participation in the plan, you will be asked to sign a one-year contract, guaranteeing to broadcast sponsored news programs on one hundred forty-four specified days, which will not, in most cases, conflict with holidays observed by your school administration.

Trusting that this matter will receive your prompt attention, and that you will not hesitate to contact us regarding any points about which you are uncertain, I am

Sincerely yours,

Robert R. Vance, Jr.

Robert R. Vance, Jr.
Sales Manager

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RECEIVED
T. S. AND B. CO.
NEW YORK

TO THE HONORABLE
COMMISSIONER OF THE LAND OFFICE
ALBANY, N. Y.

SIR:

I have the honor to acknowledge the receipt of your letter of the 10th inst. in relation to the above matter.

I am sorry to hear that you are unable to find the original of the deed in question. I have, however, been able to locate a copy of the same in the files of the Land Office.

I am enclosing herewith a copy of the deed for your information.

I am, Sir, very respectfully,
Yours obedient servant,
T. S. AND B. CO.